

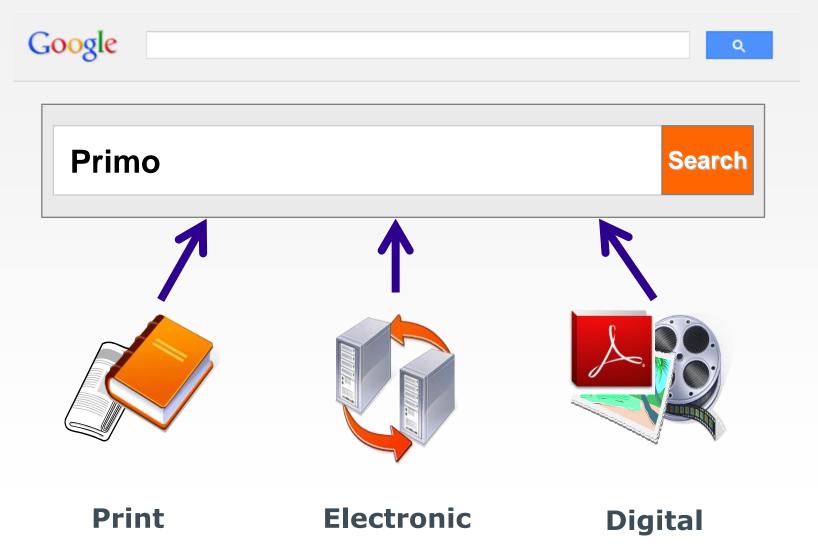
Ex Libris Primo

Vilnius
June 2013

Roman Piontek Key-Account Manager



What users want:



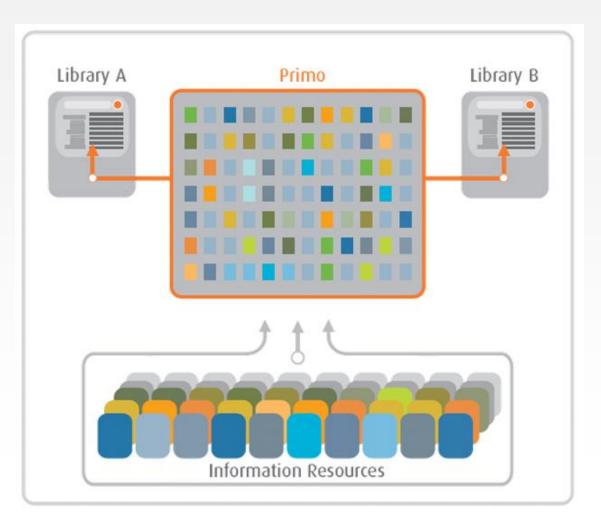


What users want:

A single, unified discovery layer

Access to all resources,

regardless of type or location





Different Material Types



Striving for Better Experience

Useful Users can accomplish their goals

Usable Users can easily perform tasks

Desirable Users enjoy their experience

Source: "Best Practices In User Experience(UX) Design" by Forrester Research http://wwwimages.adobe.com/www.adobe.com/content/dam/Adobe/en/industryinsights/solutions/pdfs/Forrester Best Prac In User Exp.pdf

Next generation catalog apps offer a mix of features: faceted navigation, keyword searching, relevancy-ranked search results, "did you mean?" search revisions, item recommendations, RSS feeds, and mechanisms to collect and display user feedback.



Marshall Breeding Vanderbilt University

Primo in a nutshell (1)

"One stop Search"

Simple & Intuitive

"Find it & Get it"

Front-End Solution

Integration of

All Libraries and Sources

Full OPAC-Integration

incl. User Account



Primo in a nutshell (2)



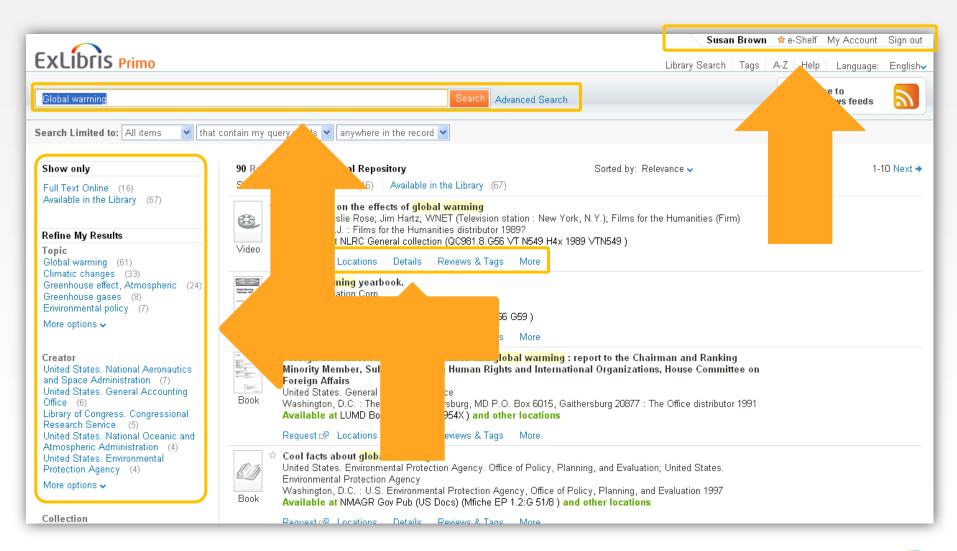
Scalability

ExpandabilityDocumented APIs / Web Services

Large Community

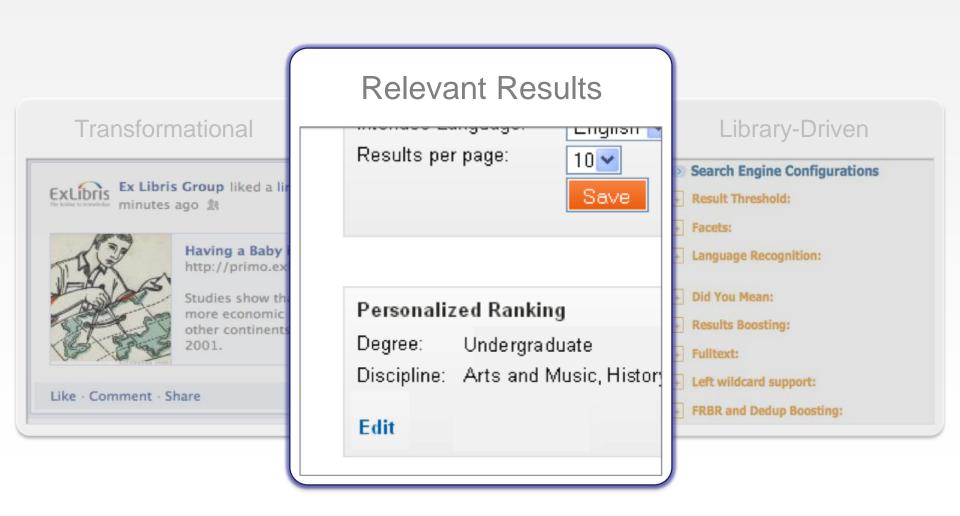


The Basics



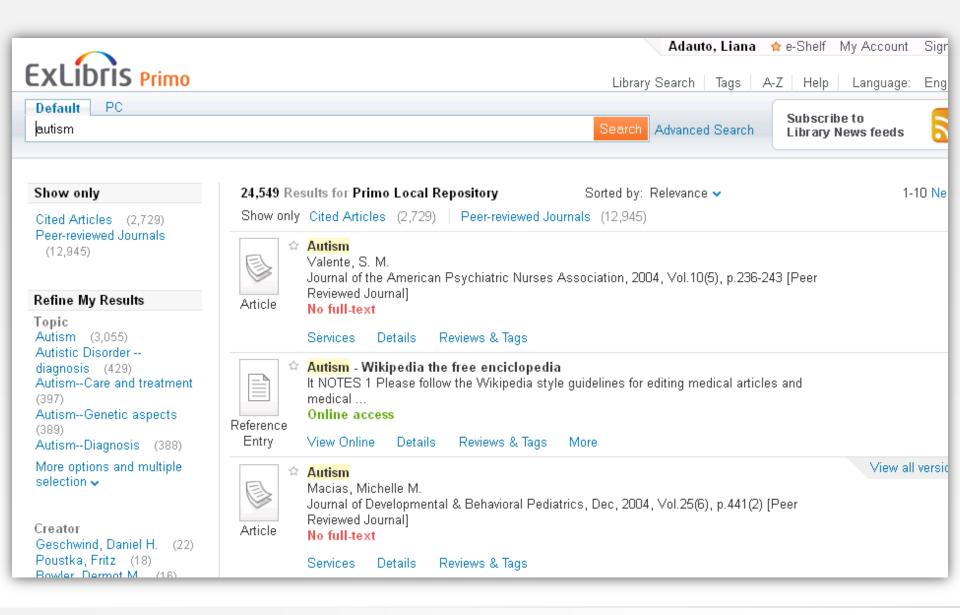


What is Advanced Discovery?

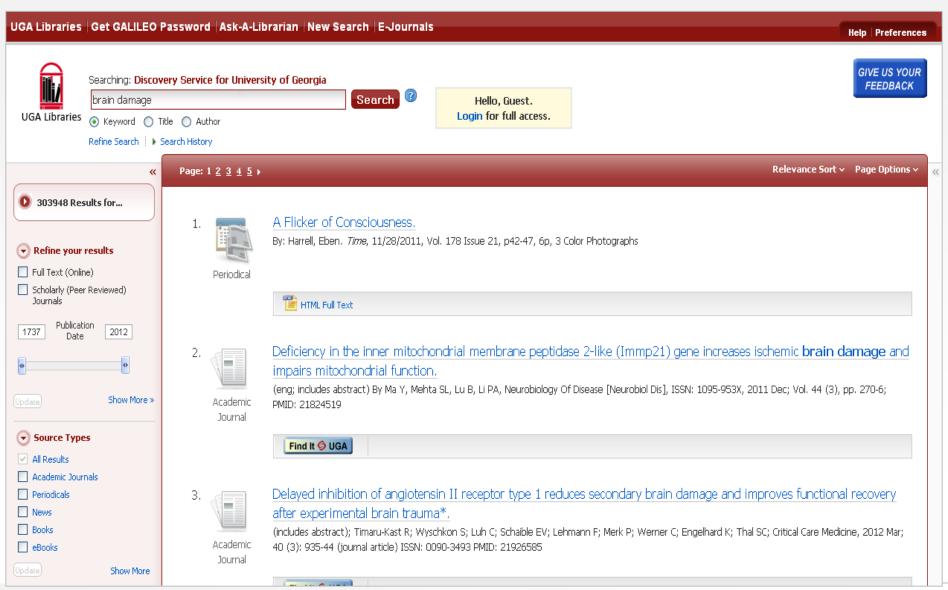




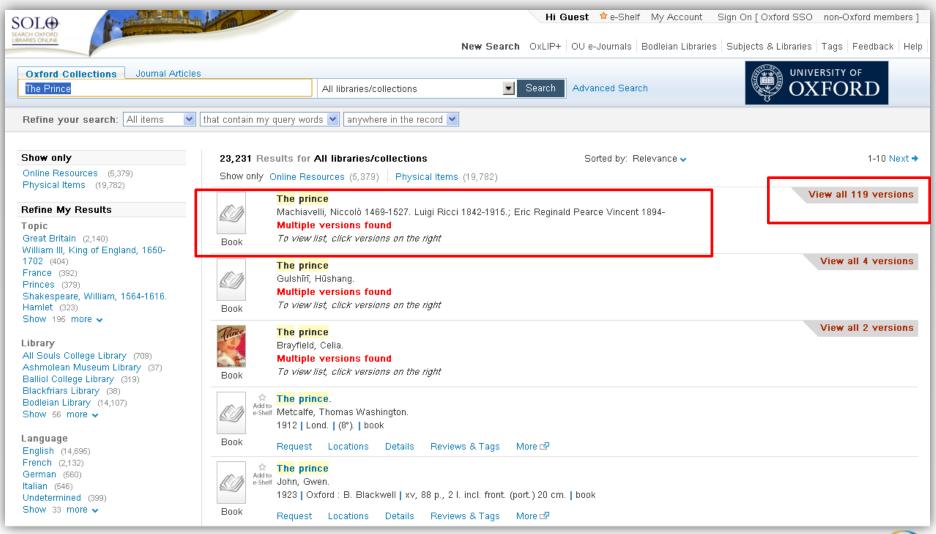
Broad Topic Searches



Broad Topic Searches: Competition

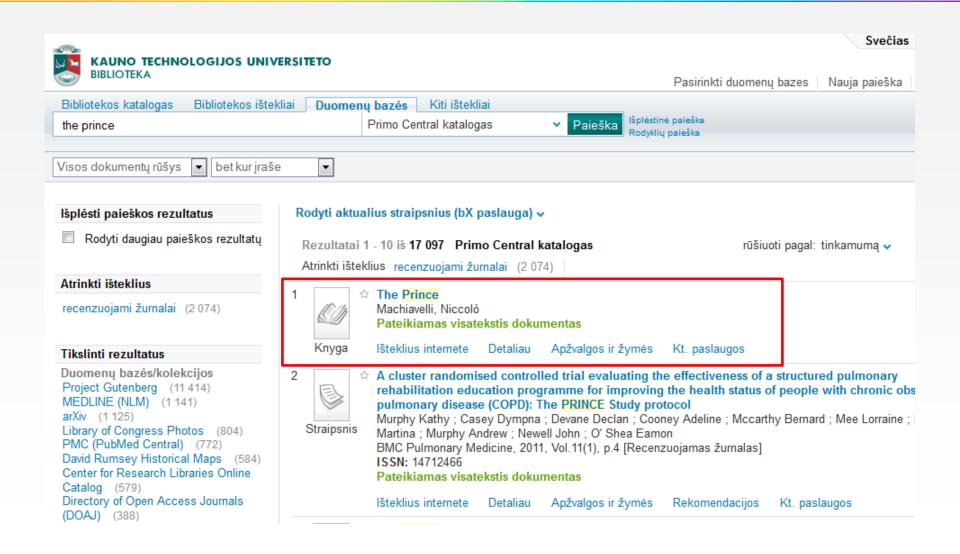


Known Item Searches



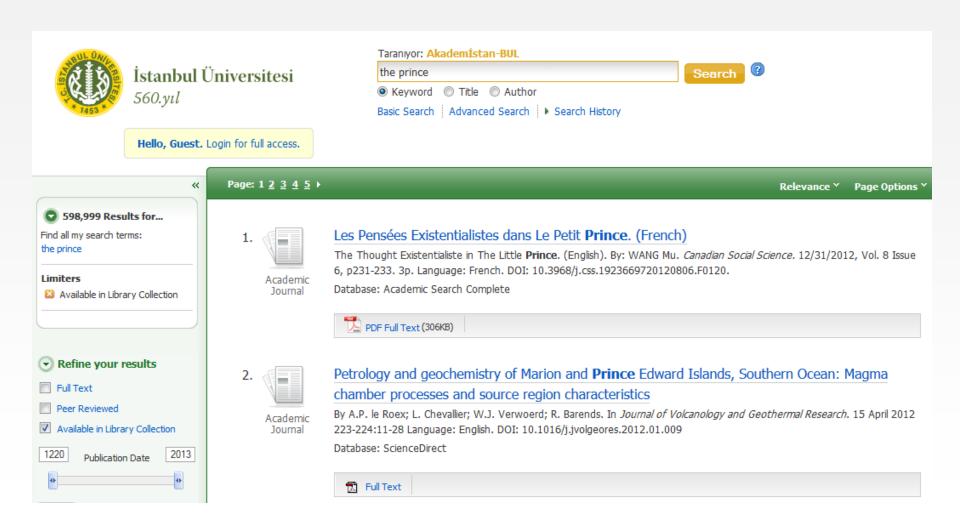


Example 1: Primo



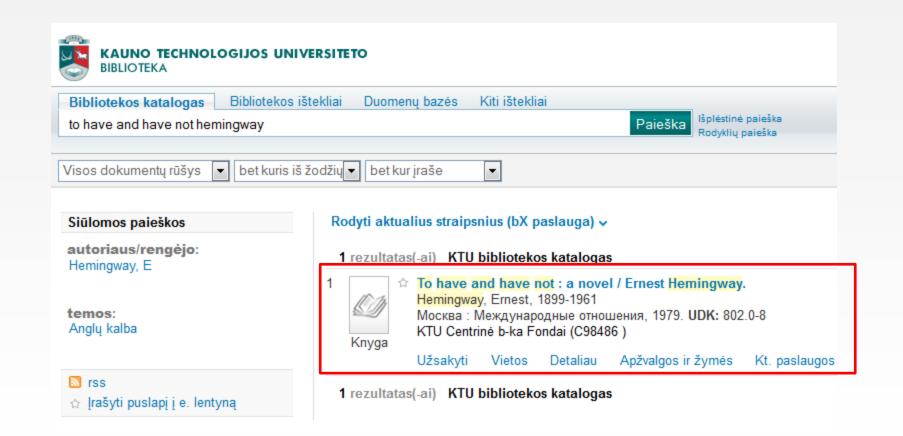


Example 1: Competition



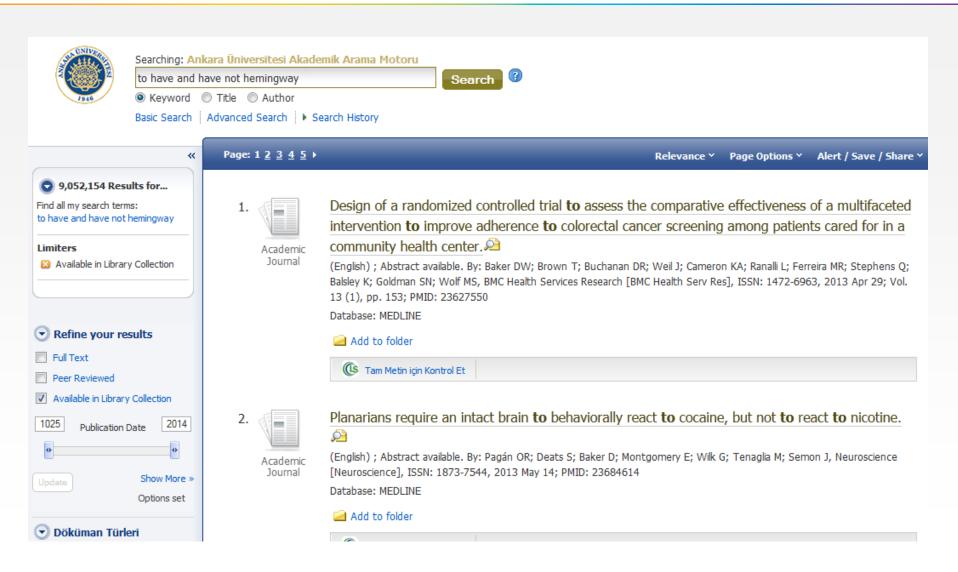


Example 2: Primo



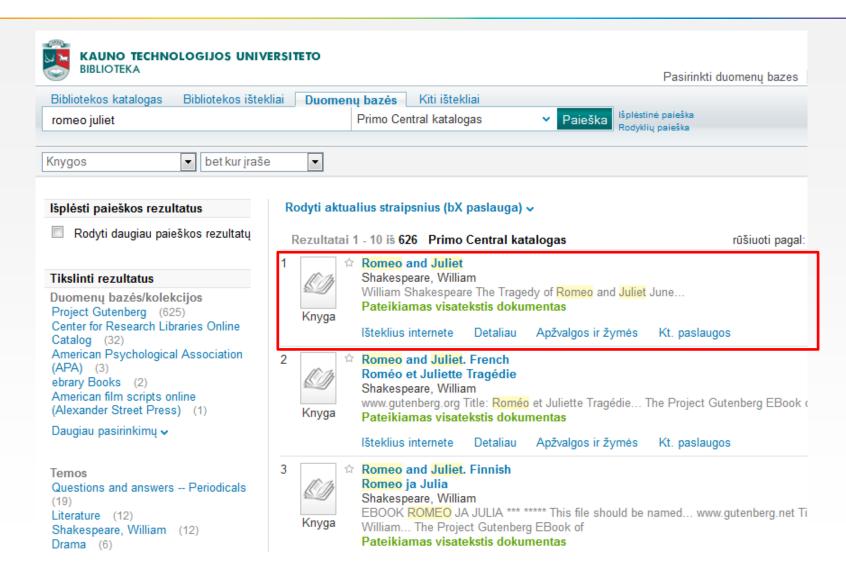


Example 2: Competition



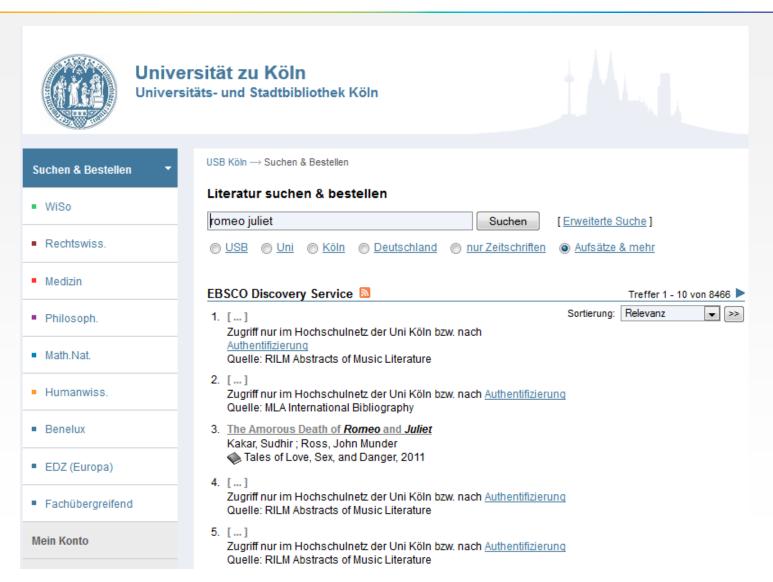


Example 3: Primo



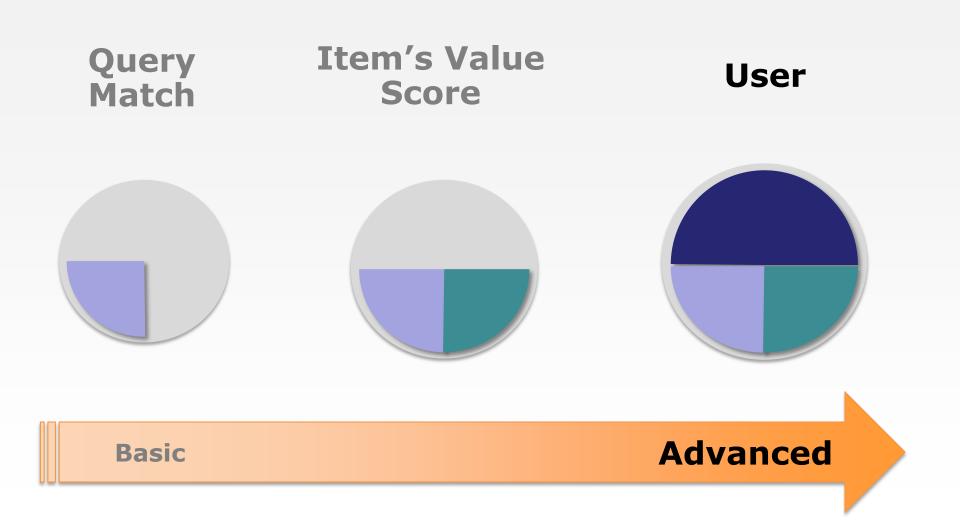


Example 2: Competition





ScholarRank™



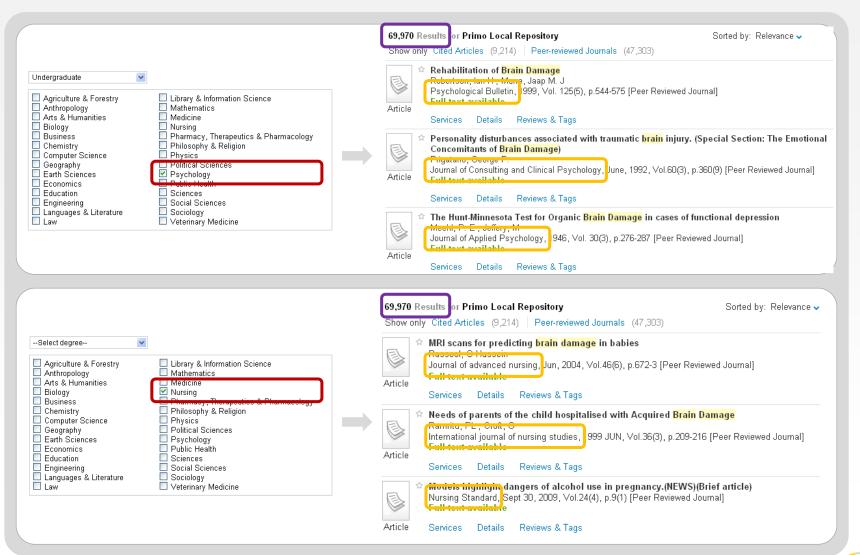


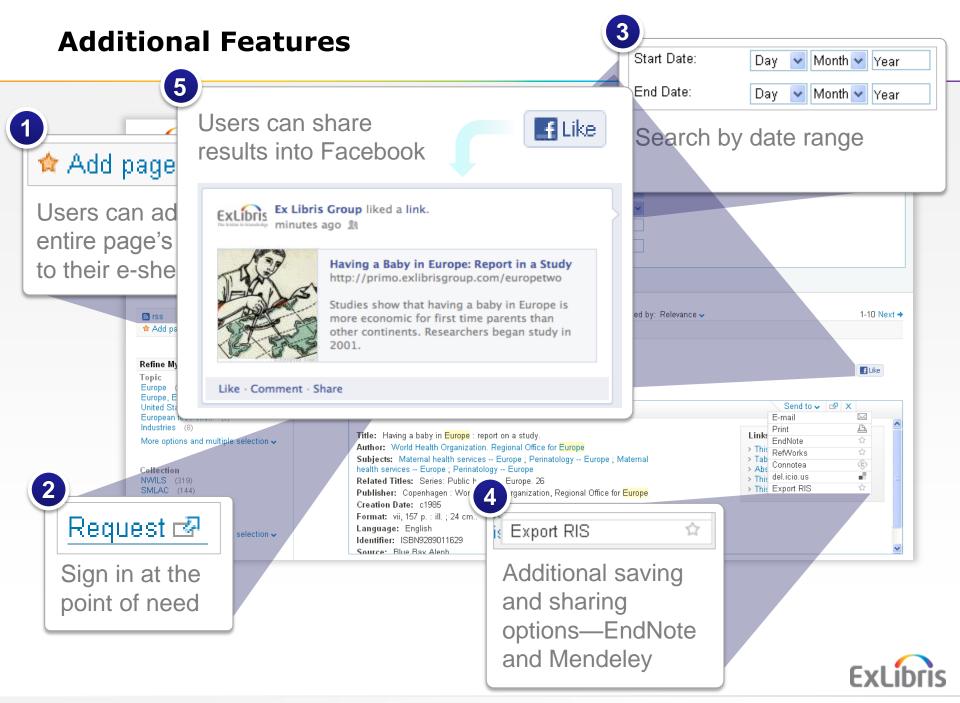
Personalized Ranking

Degree:	Select degree		
Discipline:	Agriculture & Forestry Anthropology Arts & Humanities Biology Business Chemistry Computer Science Geography Earth Sciences Economics Education Engineering Languages & Literature Law	Library & Information Science Mathematics Medicine Nursing Pharmacy, Therapeutics & Pharmacolo Philosophy & Religion Physics Political Sciences Psychology Public Health Sciences Social Sciences Sociology Veterinary Medicine	ogy
		ds, please give us a few details about yourself.	
I hese details wil	I enable us display items that are more re	elevant to you at the top of the result list.	

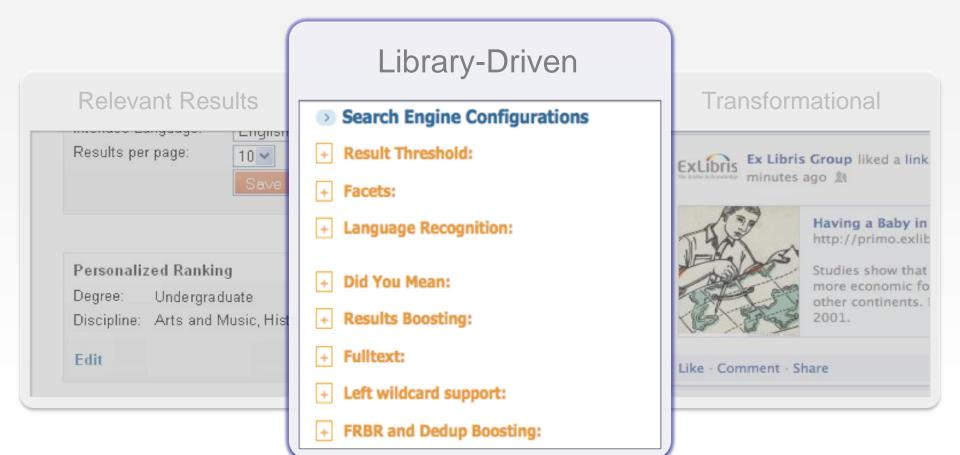


Personalized Ranking - Example



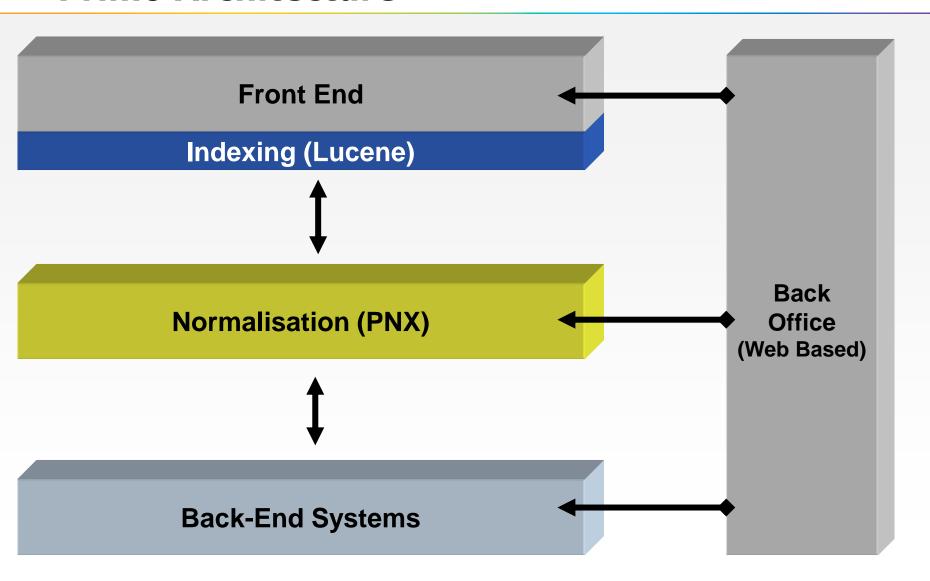


Library-Driven



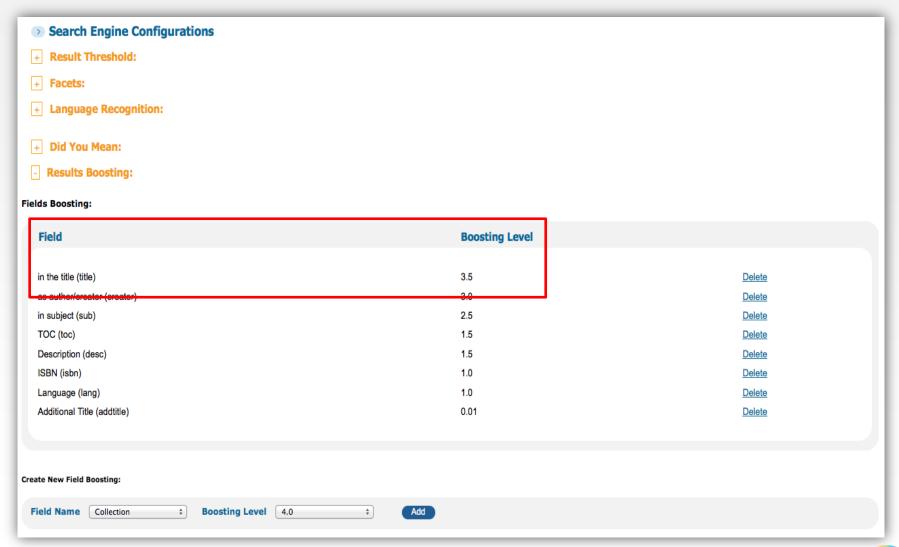


Primo Architecture



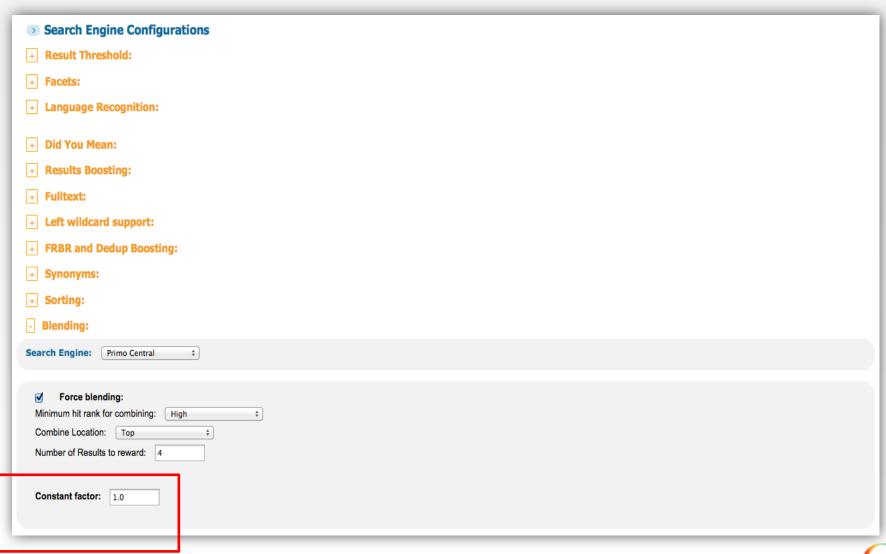


Library-Defined Ranking

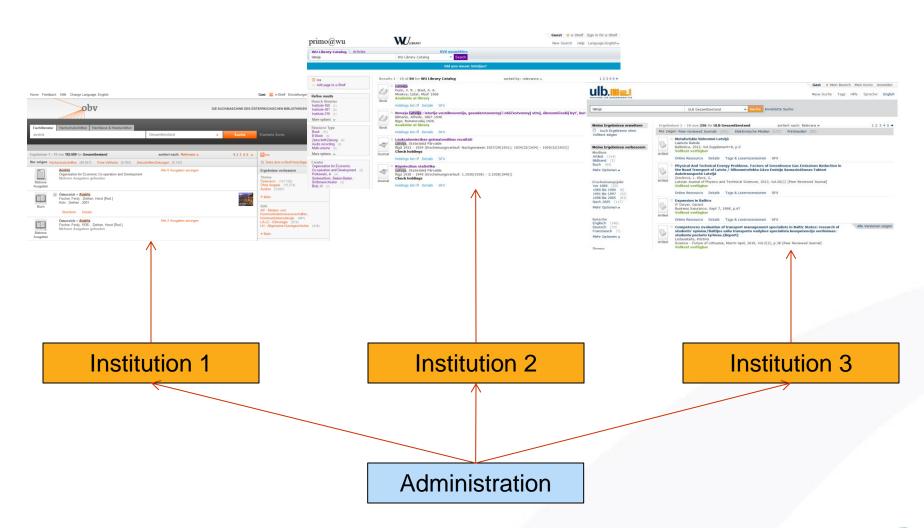




Library-Defined Ranking

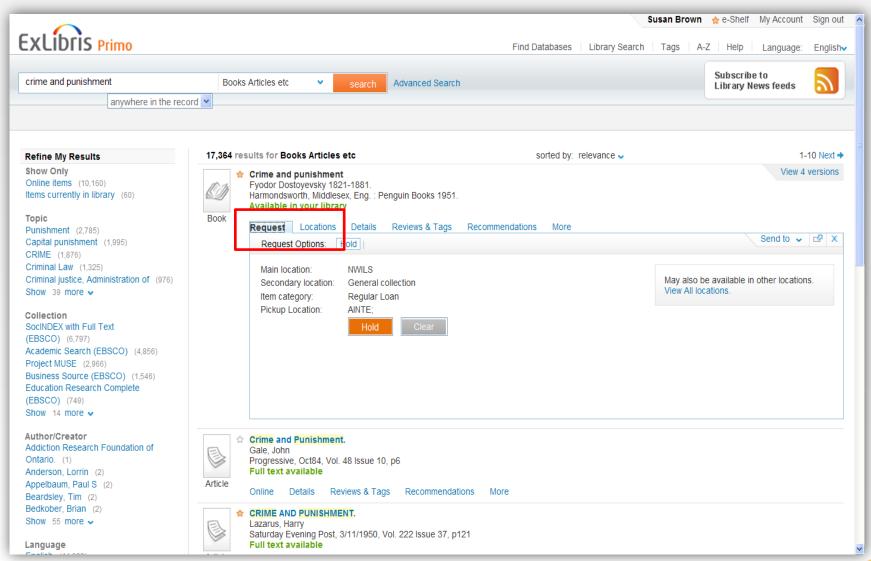


Consortial Usage



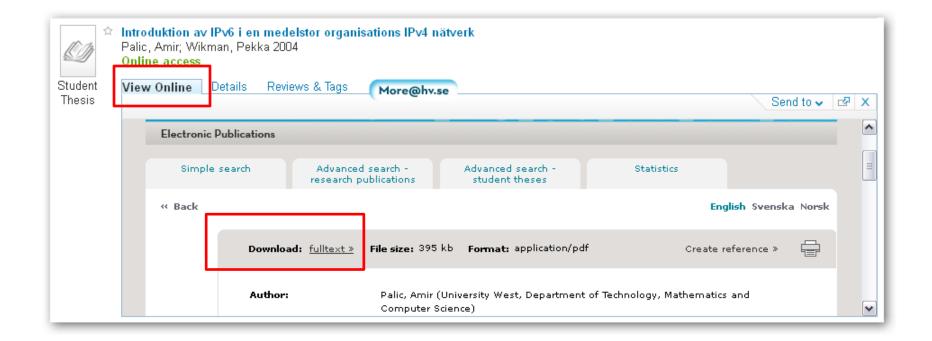


Patron Empowerment



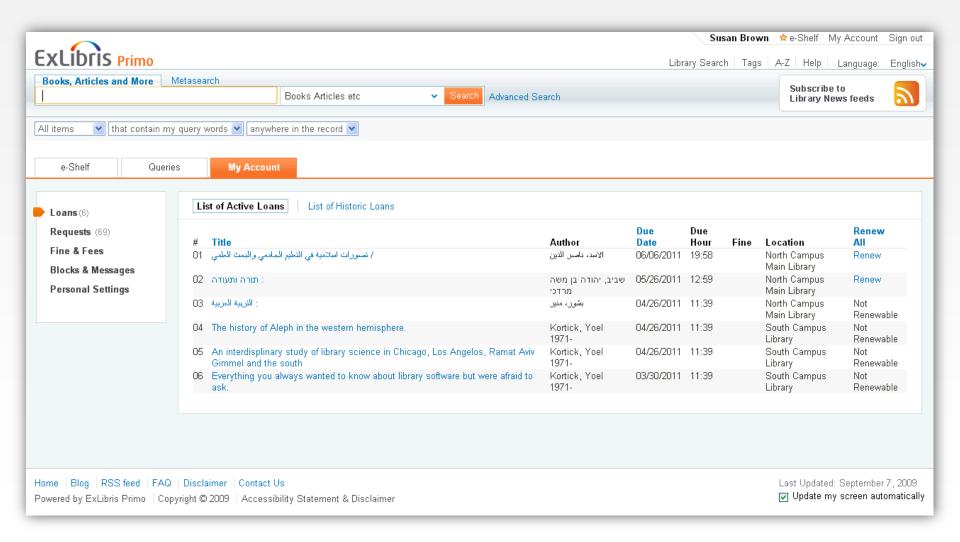


Patron Empowerment



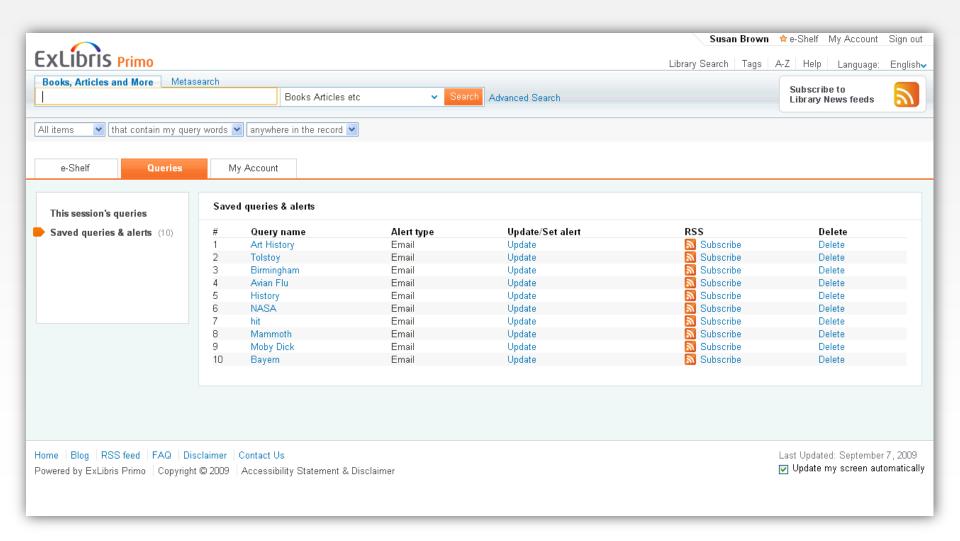


My Account



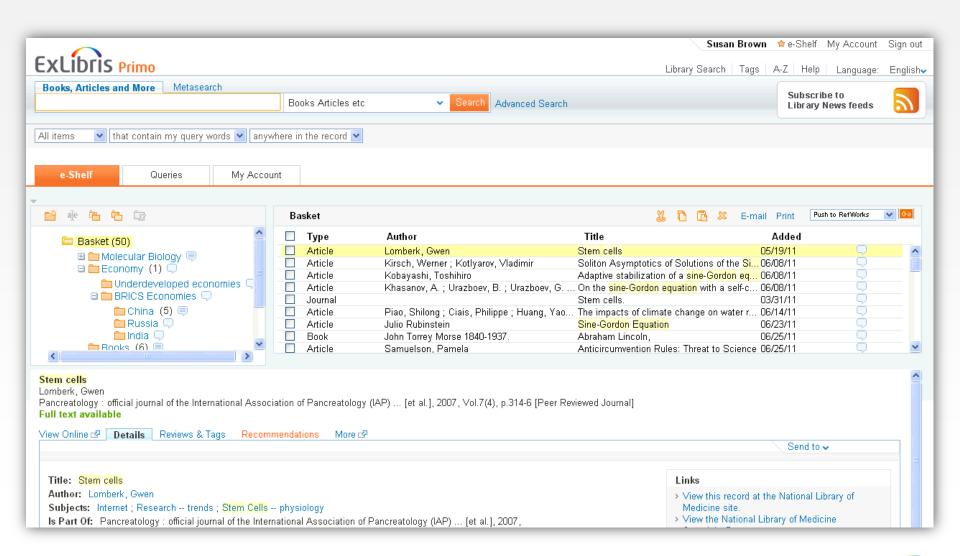


Saved Queries





Personal E-Shelf



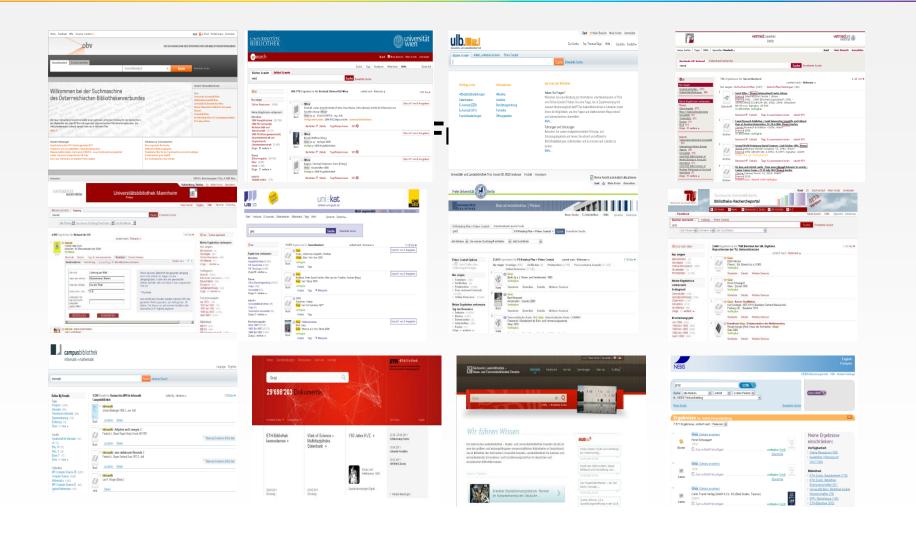


Transformational





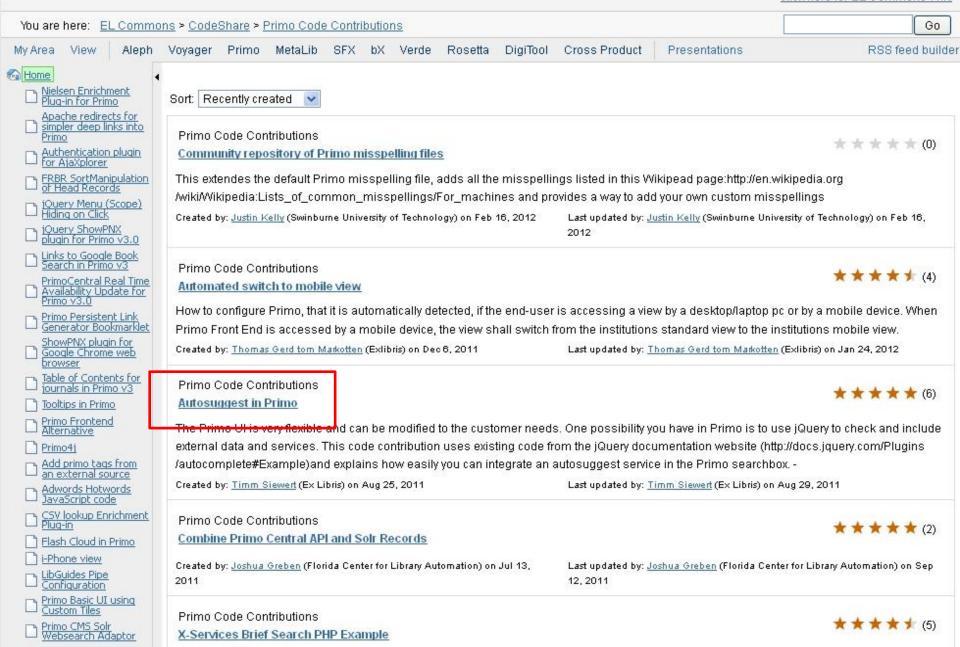
HTML, CSS, JavaScript...



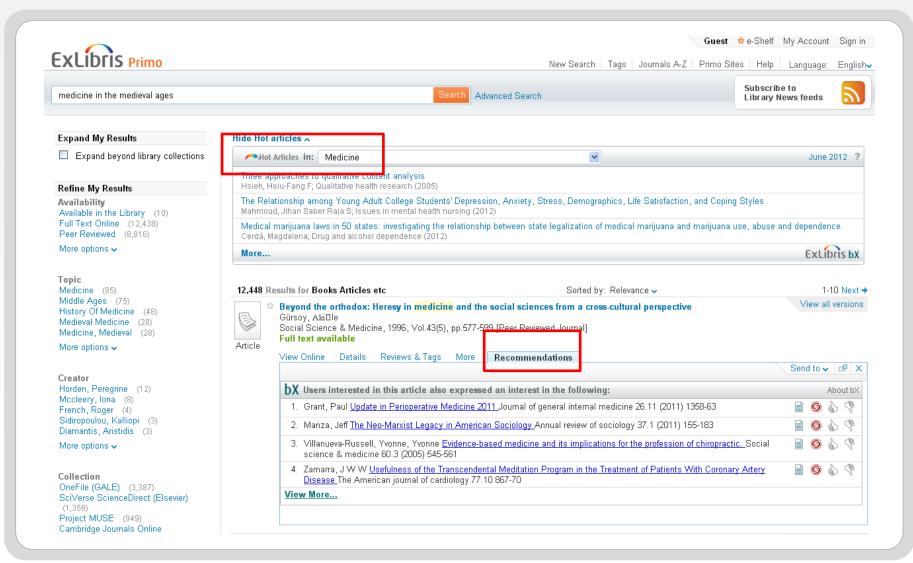




click here for EL Commons Wiki



New Ways to Discover Information

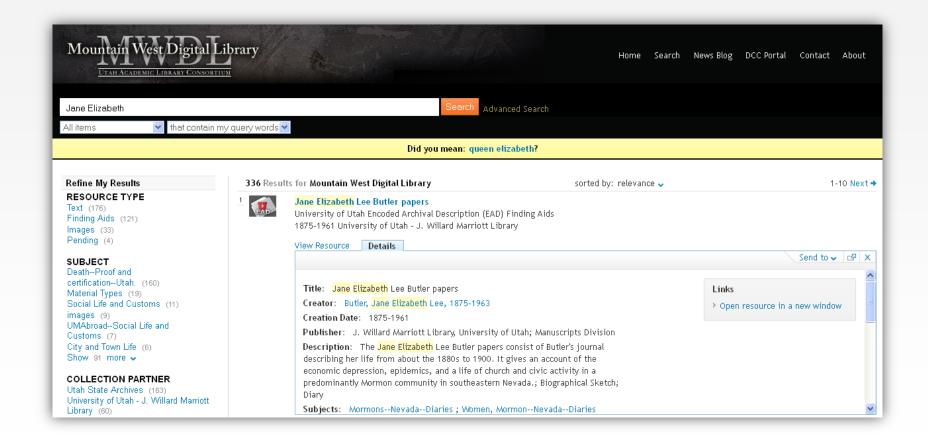








Multiple Data Sources - EAD





Multiple Data Sources – Content Neutrality



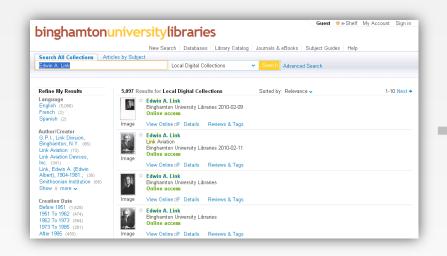


Integration with Different Systems



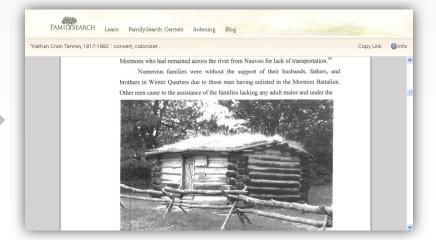


Primo – Rosetta Live Sites











Mobile Interface

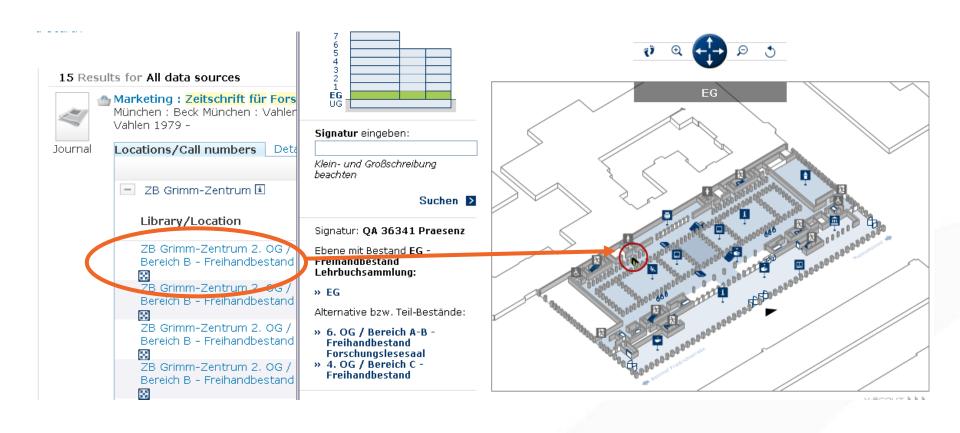


Primomobile

Out-of-the-box Platform-agnostic

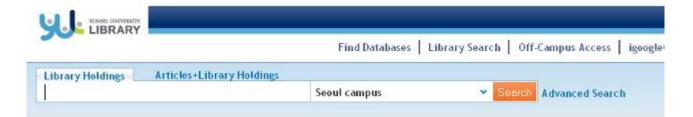


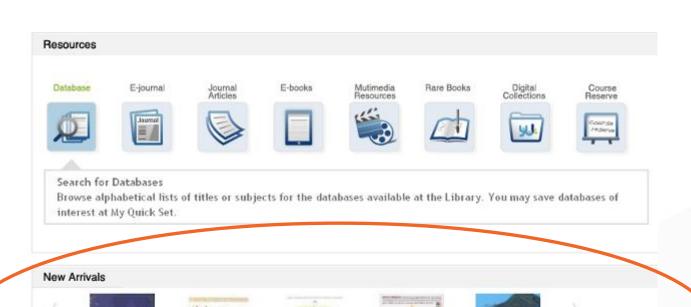
Map "Where to find?" the book





New Arrivals







Suggestion List



- 回到首页
- 浏览标签
- 期刊导航
- 平助 一部助

ı	伯茲目录	期刊/会议	外刊合集	标准/专利	学位论文	整合资源		
ı	sha							检索
	shakespea	are					509 次检索	
	sharepoint	t					79 次检索	
	shanghai	13 次检索						
*	shape mat	tching					12 次检索	
	shape from						10 次检索	
	shape mer	_					10 次检索	
	shape mod	•					8 次检索 -	
		ater wave m	odelling				7 次检索	
							[美闭]	\ + 7 E +



Local Tabs

Search

☑ X



To have and have not

Hemingway, Ernest London [u.a.]; Arrow Books 1994

Prüfen Sie die Verfügbarkeit

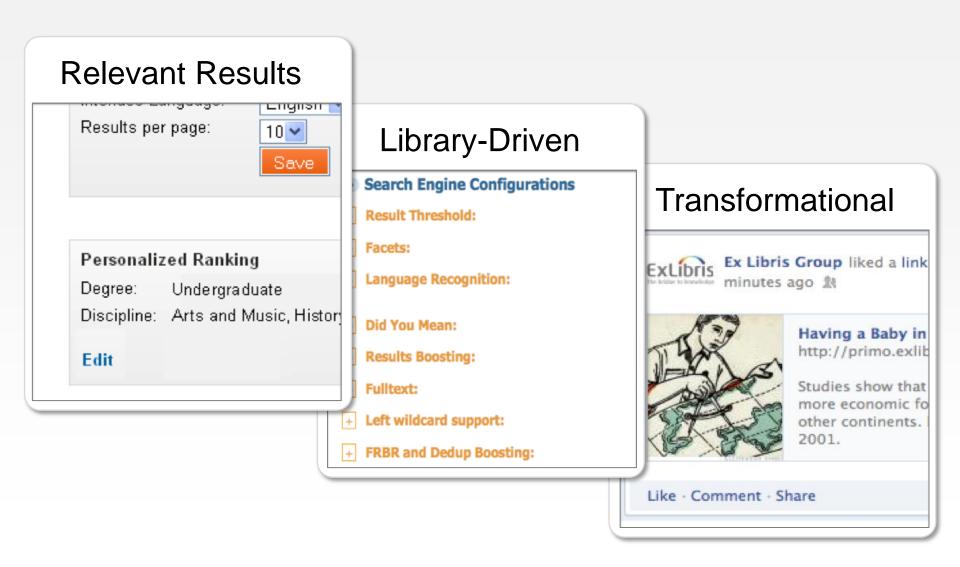
Bestand 🗗 Teilbibliotheken Details Tags & Leserrezensionen SF w Wikipedia

Informationen zum/zur Autor(in) Ernest_Hemingway

Ernest Miller Hemingway war einer der erfolgreichsten und bekanntesten US-amerikanischen Schriftsteller des 20. Jahrhunderts. 1953 erhielt Hemingway den Pulitzer-Preis und 1954 den Literaturnobelpreis für seine Novelle Der alte Mann und das Meer. Hemingway betätigte sich nicht nur als Schriftsteller, sondern war auch Reporter und Kriegsberichterstatter, zugleich ein Abenteurer, Jäger, Hochseefischer und Großwildjäger, was sich in seinem Werk niederschlägt. ... weiterlesen



Summary: Advanced Discovery















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miversität wien



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Lietuvos virtuali biblioteka bei visateksčiu

dokumentų duomenų bazės sukūrimas

Lietuvos mokslo ir studijų e. dokumentų kaupimas ir pateikimas skaitytojams



Glasgow















Universität

Academic Ranking of World Universities - 2012							
World Rank	Institution*	Country	National Rank	Total Score	Score on Alumni ▼	ILS	
1	Harvard University		1	100	100	ExLibr	
2	Stanford University		2	72.8	38	EXLID	
3	Massachusetts Institute of Technology (MIT)		3	71.8	69	EXLIDI The bridge to home	
4	University of California, Berkeley		4	71.6	67.5	EXLÍDI	
5	University of Cambridge	3 K	1	69.8	80.3	EXLÍD The bridge to lan	
6	California Institute of Technology		5	64.1	48.5		
7	Princeton University		6	62.1	52.3	EXLID The bridge to have	
8	Columbia University		7	60.1	64.2	EXLIBITE The bridge to know	
9	University of Chicago		8	57.2	61.8		
10	University of Oxford	315	2	56.1	51.2	EXLÍDI	
11	Yale University		9	54.8	45.7	EXLÍDI The bridge to know	
12	University of California, Los Angeles		10	52.2	27.7	EXLÍDI	
13	Cornell University		11	50.8	38.7	EXLÍD	
14	University of Pennsylvania		12	50.5	33.4		
15	University of California, San Diego		13	49.6	20.3		
16	University of Washington		14	48.4	22.4		
17	The Johns Hopkins University		15	47.4	39.9		
18	University of California, San Francisco		16	46.6	0		
19	University of Wisconsin - Madison		17	45.4	32.5	EXLIBITE The bridge to know	
20	The University of Tokyo	•	1	43.8	32.5		
21	University College London	> K	3	43.7	29.7	EXLÍDI	
22	University of Michigan - Ann Arbor		18	43.4	33.9	EXLIDI	
23	Swiss Federal Institute of Technology Zurich	—	1	43.3	31.2	EXLÍDI	
24	The Imperial College of Science, Technology and Medicine		4	42.4	15.3	EXLÍDITA DIEGE LA INDUSTRIA	

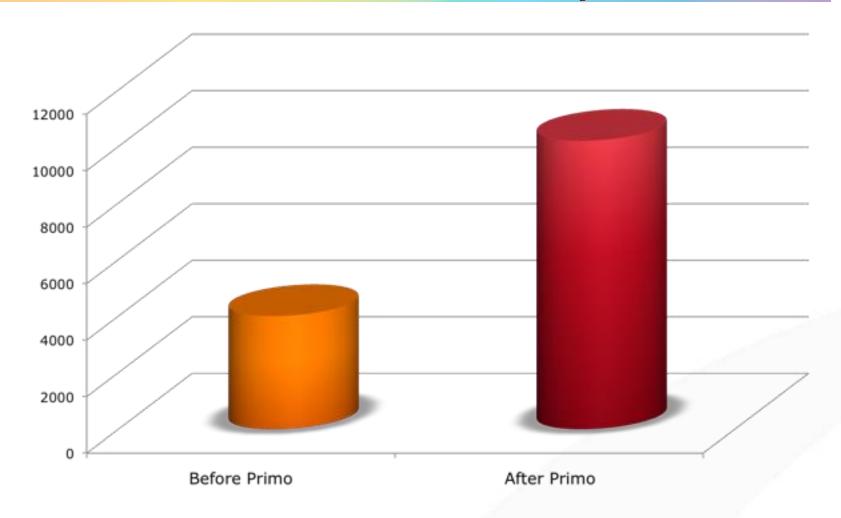
Primo Around the World

>1900

in 6 Years

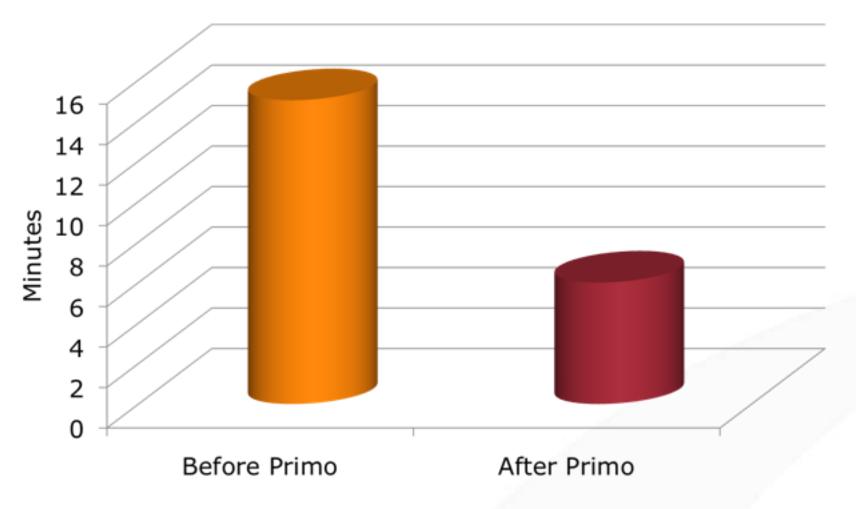


Primo In Action – New York University



Average Number of Sessions per Day

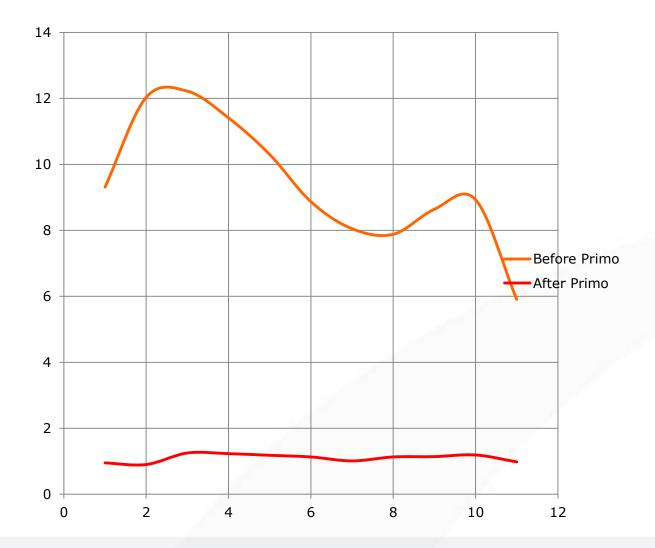
Primo In Action – New York University



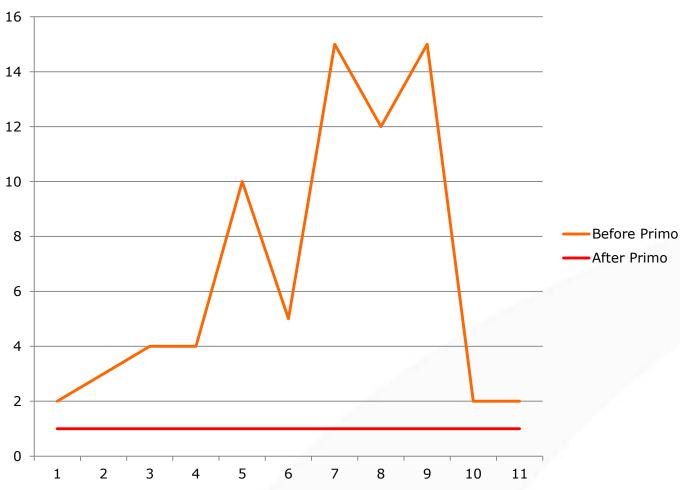
Average Length of Session

Search response time (before and after Primo)











Thank You!

